



MINI ELECTRIC



EXPLORE THE NEW MINI ELECTRIC.  
LAUNCHING MARCH 2020.






# CHOOSE YOUR MINI ELECTRIC.


LEVEL 1.

Keep things simple and iconic.




£24,400 OTR\* or £299 monthly rental plus £4,000 initial rental\*\*


STANDARD EQUIPMENT.




Sport seats with Double Stripe cloth upholstery in Carbon Black<sup>1</sup>



Sport leather steering wheel with multi-function controls



Black Chequered interior surface




Satellite Grey headlining


- Automatic air conditioning
- Cruise control with brake function
- Floor mats
- Fully digital cockpit
- ISOFIX child seat attachment
- LED fog lights
- LED headlights and rear lights
- MINI Driving Modes
- Navigation Pack
- Passenger seat height adjustment
- Performance Control
- Rain sensor with automatic headlight activation

PERSONALISATION.<sup>^</sup>


ALLOY WHEELS.



16" Electric Revolute Spoke




16" Loop Spoke in silver




17" Electric Corona Spoke in two-tone

EXTERIOR PAINT COLOURS.




Moonwalk Grey<sup>7</sup>




White Silver<sup>7,3</sup>

ROOF AND MIRROR CAPS.<sup>6</sup>




Aspen White




Jet Black

FRONT BLADE AND MIRROR CAPS.<sup>6</sup>




Vigorous Grey<sup>7</sup>



Energetic Yellow


LEVEL 2.

Extra technology, increased comfort.




£26,400 OTR\* or £329 monthly rental plus £4,000 initial rental\*\*


STANDARD EQUIPMENT.




Sport seats with Black Pearl cloth/leatherette upholstery<sup>1</sup>



Sport leather steering wheel with multi-function controls



Piano Black interior surface




Anthracite headlining


- All the standard features from the Level 1
- Comfort Access System
- Driving Assistant Pack
- Folding and auto-dimming mirrors
- Front centre armrest
- Interior lights pack
- MINI Excitement Pack
- Rear Park Distance Control
- Rear view camera
- Seat heating, front
- Storage compartment pack

PERSONALISATION.<sup>^</sup>


ALLOY WHEELS.




16" Loop Spoke in silver



17" Electric Corona Spoke in two-tone




17" Cosmos Spoke in black




17" Tentacle Spoke in silver


EXTERIOR PAINT COLOURS.




Moonwalk Grey<sup>7</sup>




White Silver<sup>7,3</sup>



Midnight Black<sup>7,4</sup>




Chili Red<sup>5</sup>




British Racing Green<sup>7,5</sup>

ROOF AND MIRROR CAPS.<sup>6</sup>




Aspen White




Jet Black<sup>4</sup>

FRONT BLADE AND MIRROR CAPS.<sup>6</sup>




Vigorous Grey<sup>7</sup>



Energetic Yellow<sup>5</sup>


LEVEL 3.

High specification, more customisation.




£30,400 OTR\* or £399 monthly rental plus £4,000 initial rental\*\*


STANDARD EQUIPMENT.




Sport seats with MINI Yours Lounge leather upholstery in Carbon Black<sup>2</sup>



MINI Yours leather steering wheel



MINI Yours Piano Black interior style, illuminated




Anthracite headlining


- All the standard features from the Level 1 and Level 2
- Adaptive LED headlights with matrix function
- Front Park Distance Control
- Harman Kardon Hi-Fi system
- MINI Head-up Display
- Navigation Plus Pack
- Panoramic glass sunroof
- Parking Assistant

PERSONALISATION.<sup>^</sup>


ALLOY WHEELS.




16" Loop Spoke in silver




17" Electric Corona Spoke in two-tone



17" Tentacle Spoke in silver




17" Cosmos Spoke in black




17" Roulette Spoke in two-tone


EXTERIOR PAINT COLOURS.




Moonwalk Grey<sup>7</sup>




White Silver<sup>7,3</sup>




Midnight Black<sup>7,4</sup>



Chili Red<sup>5</sup>




British Racing Green<sup>7,5</sup>




MINI Yours Enigmatic Black<sup>7</sup>

ROOF AND MIRROR CAPS.<sup>6</sup>




Aspen White




Jet Black<sup>4</sup>

FRONT BLADE AND MIRROR CAPS.<sup>6</sup>



Vigorous Grey<sup>7</sup>



Energetic Yellow<sup>5</sup>

MINI UK is a credit broker.

\*The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £3,500. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs).

\*\*Prices shown incorporate HM Government Plug-In Car Grant of £3,500 (subject to eligibility) and are for 48-month Personal Contract Hire agreements for the new MINI Electric models stated above, with a contract mileage of 40,000 miles and excess mileage charge ranging from 6.42p per mile for the new MINI Electric Level 1 to 7.67p per mile for the new MINI Electric Level 3. Applies for new vehicles ordered between 1 October 2019 and 31 December 2019, and registered by 30 June 2020 (subject to availability) at participating MINI Retailers. Retail customers only. At the end of your agreement you must return the vehicle; excess mileage, vehicle condition and other charges may be payable. Hire available subject to status to UK residents aged 18 or over. Guarantees and indemnities may be required. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. Hire provided by MINI Financial Services, Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB. MINI UK, a trading name of BMW (UK) Limited, introduces customers to MINI Financial Services only.

<sup>^</sup> Personalisation options are available at no additional cost. Each MINI Electric Level comes with a fixed price.   <sup>7</sup> Metallic exterior paint colour.   <sup>1</sup> Seats don't include lumbar support.   <sup>2</sup> Seats include lumbar support.   <sup>3</sup> White Silver exterior paint colour is not available with roof in body colour.   <sup>4</sup> Midnight Black exterior paint colour is not available with roof and mirror caps in Jet Black.   <sup>5</sup> Chili Red and British Racing Green exterior paint colours are not available with Energetic Yellow front blade and mirror caps.   <sup>6</sup> Mirror caps come in Vigorous Grey and roof comes in body colour<sup>7</sup> as standard, the colour is overridden if roof and mirror caps in white or black are selected, and if the front blade and mirror caps in Energetic Yellow are selected this will supersede the white or black caps.   <sup>7</sup> Vigorous Grey mirror caps only come with roof in body colour<sup>5</sup>.

# FEELS LIKE ELECTRIC, LOOKS LIKE MINI.

# CONVENIENT CHARGING SOLUTIONS.

## STANDARD EQUIPMENT HIGHLIGHTS.

- LED headlights and rear lights
- Fully digital display cockpit
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3-pin plug) and AC public charging (type 2 – 7.4 kW) cables
- Automatic transmission
- MINI Connected (including Remote Services)
- MINI Navigation System (displaying nearby public charging stations, also including Real Time Traffic Information (RTTI) and Apple CarPlay)
- Heat pump (allowing excess heat from the motor to be utilised for heating cabin space when required, rather than utilising battery power to maximise efficiency)
- Pre-conditioning (to get the optimal performance from your battery, also enabling you to remotely heat or cool your vehicle prior to departure without impacting the range. This can be activated in your car or via the MINI Connected app)
- Two levels of power regeneration (including max regeneration and minimal regeneration – the energy recovery toggle allows you to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)

## TECHNICAL DATA.

### PERFORMANCE.

- Max. output: 184 hp
- Max. torque: 270 Nm
- 0-37 mph: 3.9 seconds
- 0-62 mph: 7.3 seconds

### BATTERY.

- Battery type: Lithium-Ion
- Gross battery content<sup>1</sup>: 32.6 kWh
- Battery capacity<sup>1</sup>: 93.2 Ah

### RANGE AND CONSUMPTION.

- Electric Range: 140 – 145 miles<sup>†</sup>
- Electric energy consumption (weighted): 3.9 – 4.1 miles/kWh (15.9 – 15.2 kWh/100 km)
- CO<sub>2</sub> emissions: 0 g/km

<sup>1</sup>High voltage.

<sup>†</sup>Figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (WLTP). Only compare electric range figures with other cars tested to the same technical procedure.



## EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.

**CHARGING CABLES.**

The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging cable (type 2 – 7.4 kW) as standard.

**PUBLIC CHARGING.**

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). There are over 9,000<sup>^</sup> public charging locations.

**HOME CHARGING.**

You can charge your car at home using the occasional 3-pin plug home charging cable or your Wallbox.<sup>††</sup>



## CHARGING TIME.\*

Home charging (AC)		
With occasional home charging cable (3-pin plug)	2.1 kW	12 hours
With Wallbox <sup>††</sup>	7.4 kW	3 hours 12 minutes**
Public charging (AC/DC)		
With AC public charging	11 kW	2 hours 30 minutes
With DC rapid charger	50 kW	36 minutes

<sup>††</sup>The Wallbox is not included in the price of the car, it has to be purchased separately. For more information please check [mini.co.uk](http://mini.co.uk) or speak to your MINI Retailer. <sup>\*</sup>Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. <sup>\*\*</sup>Charging time applies to any 7.4 kW Wallbox.

## PARTNERSHIP WITH BP CHARGEMASTER.

Thanks to the BP Chargemaster Polar Plus network with over 7,000 charging points, you will be able to easily charge up your car at Public Charging points using both AC and DC chargers. For home charging feel free to choose a MINI Wallbox or the BP Chargemaster homecharge unit.

For more information please visit [mini-electric.bpchargemaster.com](http://mini-electric.bpchargemaster.com)





# EYES ON THE PRICE.

## HOW MUCH DOES IT COST TO OWN THE NEW MINI ELECTRIC?

### FINANCIAL PERKS.

The government currently offers £3,500\* towards your new MINI Electric as it's classed as a low-emission vehicle. Plus, if you're considering the MINI Electric as your company car, it will have a BIK tax rate of 0% for the year 2020/21.





### CHARGING COSTS.

The cost per mile for the new MINI Electric is only 4p, which is **2.5 to 6 times cheaper** than cars with a petrol or a diesel engine.\*\*

Cost per kWh (VCA)	£0.163
Cost for full charge	£5.31
Cost per mile	£0.037

### SERVICING MADE SIMPLE.


With the MINI Electric Pay Monthly Service Plan^ you can remove the uncertainty often associated with servicing costs by spreading them monthly.

Levels of Service offering	Price per month†
 Servicing	£10
 Servicing + Tyres (four)	£20
 Servicing + Brakes (pads and sensors)	£20
 Servicing + Brakes + Tyres	£30

Our flexible Service Plan is designed specifically for MINI Electric, can be transferred to another MINI and can also be purchased online.

As part of the plan you will also receive a number of added extras including fluid top ups, one MOT, a Wash & Vac each time you visit for a service, seasonal health checks and Sat Nav Map updates.

For more information please contact your preferred MINI Centre.



To find out more about the benefits of owning an ultra low emission vehicle, visit [www.GoUltraLow.com](http://www.GoUltraLow.com)





AS LITTLE AS  
4P PER  
MILE



BATTERY WARRANTY  
8 YEAR  
(OR 100,000 MILES)\*\*



BIK  
2020/21  
0%

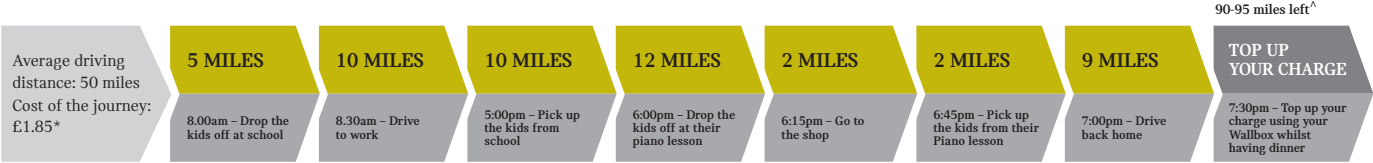
\*The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation.  
\*\* Cost per mile for cars with a petrol or a diesel engine varies between 9.6p and 21p. Source: UK Government website (29 August 2019).    ^Terms and Conditions Apply. Participating MINI Retailers only. We use a third party partner, EMaC, to administer the MINI Electric Service Plan.    †48-month example.    \*\*The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first.

# LIVING WITH ELECTRIC.

## IDEAL FOR SHORTER OR LONGER JOURNEYS.

Your life may evolve. Your schedules may vary. But the new MINI Electric will accommodate you for shorter or longer journeys.

### YOUR AVERAGE WEEK DAY.



### YOUR TYPICAL SUNDAY.

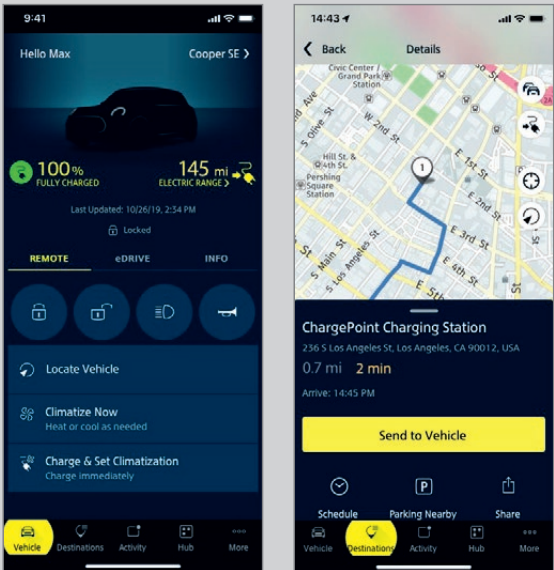


\*Cost based on cost per mile of £0.037.    ^For illustration purposes only and based on the estimated driving range of 140-145 miles. Electric range figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (WLTP). Only compare electric range figures with other cars tested to the same technical procedure.

## BE CONNECTED.

MINI Connected brings next-level connectivity to your MINI Electric with a wide range of intelligent eDrive services and apps. With the new MINI Electric, MINI Connected includes some unique remote features.


- Pre-condition your car remotely
- Check the range remotely
- Check the charging status remotely
- Start charging your car remotely
- Search for charging stations near your car or any location
- Assess the driving efficiency of your latest journey



For more information please check [mini.co.uk/connected](http://mini.co.uk/connected) or scan the below QR code.







**Q** Is the new MINI Electric only available as a 3-door?

**A** Yes.

**Q** What is the Warranty on the battery?

**A** The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first. The battery is also included in the price of the car.

**Q** Are there single options available to select?

**A** The new MINI Electric is the first model in the MINI range with no single options available for simplicity and ease of ordering. However, you are still able to personalise your MINI Electric through a selection of paint and wheel options.

**Q** How much does it cost to charge the new MINI Electric?

**A** Based on £0.163 per kWh on average it costs £5.31 for a full charge. 1 mile costs only 4p.

**Q** How can I find public charging stations?

**A** Just use the MINI Connected app on the move or see the charging locations integrated into your Sat Nav!

**Q** How and where can I charge my car?

**A** You can charge your car at home using your Wallbox or your 3-pin plug home charging cable. You can also charge your car at one of the 9,000 public charging stations in the UK, either using AC public charging or a DC rapid charger.